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**POST-PANDEMIC PANIC IN THE US:
How Can We Get Through
The Psychological Stress?**

According to the recent poll released by the Kaiser Family Foundation, concerns related to the COVID-19 pandemic have caused nearly half (45%) of adults in the United States to experience a negative impact in their mental health including sleep and diet-related problems that can lead to excessive drinking, bursts of anger, or exacerbation of pre-existing medical conditions. These pressures have been also found to affect frontline health workers, as well as individuals who have recently lost their job due to economic stress.^[1]

“What we’re really seeing is a global experience of anxiety, and how that’s impacting our day-to-day lives,” explains Kelli Finley, Executive Director of the National Alliance on Mental Illness (NAMI) in Marin County.^[2] As nearly a third of the world’s population is in a state of long-term isolation through social distancing during the pandemic, these conditions often cultivate feelings of anxiety, depression, and insomnia. For some, one key reason that drives anxiety is the looming fear that themselves, or family members, may become infected by the coronavirus. For people who affected by economic pressures, many say that they have fallen behind in paying bills or had problems affording household expenses like food or health insurance coverage due to the coronavirus outbreak.^[3]

As the epidemic continues to loom with the threat of negatively affecting the body and mind, people who are directly impacted create a considerable market demand for immune and cognitive health solutions. While many would seek out mental health therapy or similar health services to solve these problems, these departments are currently on hold, making it difficult to find a solution at hand. In the absence of medication or psychiatrist’s guidance, improving emotional health through dietary supplement is crucial to solving the problem.

During times like these, Chenland wants to provide a helping-hand to those struggling from the effects of the pandemic. That is why we recommend our fast-acting herbal supplement MoodElite™ to relieve depression and stress. MoodElite™ is a combination of scientifically backed natural ingredients, which can effectively provide relief from depressive symptoms and balance mental stress—all while promoting sleep quality to make your day full of relaxation and pleasure.

References:

- [1,3] The Henry J. Kaiser Family Foundation. 2020. *KFF Health Tracking Poll – Late April 2020: Coronavirus, Social Distancing, And Contact Tracing - Economic and Mental Health Impacts*. [online] Available at: <<https://www.kff.org/report-section/kff-health-tracking-poll-late-april-2020-economic-and-mental-health-impacts-of-coronavirus/>>
- [2] Forbes. 2020. *Half of Americans Suffering Mental Health Issues During Coronavirus, New Poll Shows*. [online] Available at: <<https://www.forbes.com/sites/geekgirlrising/2020/04/06/half-of-americans-say-covid-19-is-hurting-their-mental-health-new-poll-shows/#471da58d351e>>

Upcoming Trade Shows

Vitafoods Europe 
Sept 1-3, 2020 Switzerland
Booth #E299

Natural Products EXPO EAST 
Sept 24-26, 2020 Philadelphia, USA
Booth #3805,3807

Vitafoods Asia 
Sept 25-26, 2020 Singapore
Booth #G51

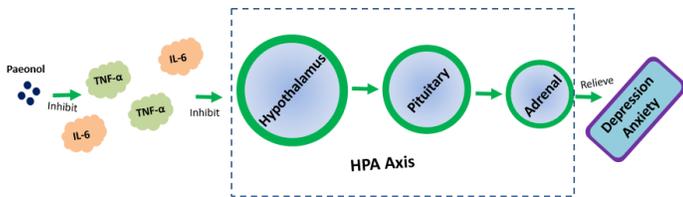
CPhI south east asia 
P-mec | InnoVest | ICSE LAB-1 | PFD
Nov 4-6, 2020 Bangkok, Thailand
Booth #W01

Hi Health ingredients China 
健康天然源
Nov 25-27, 2020 Shanghai, China
Booth #52E59

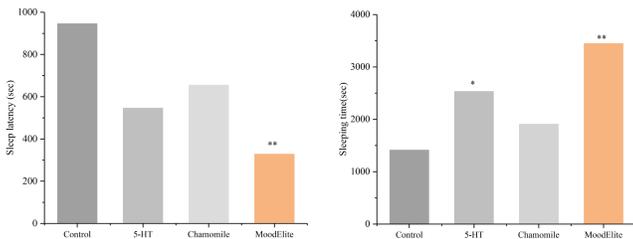


How Long Have You Not Relaxed Your Mind During The Virus Pandemic?

MoodElite™ is a mood regulator with 3 herbs: St. John's wort, Eleuthero and Mu-Dan-Pi. These herbs have been widely reported in relieving anxiety. We worked with Shandong University of Traditional Chinese Medicine and found that the treatment with paeonol, active compound in Mu-Dan-Pi could significantly improve anxiety and irritability in the PWD model rats and demonstrated excellent effects in improving anxiety, particularly irritable emotional behavior in RIP model rats [1]. It may through the activation of the (hypothalamus–pituitary–adrenal) HPA axis by influencing the inflammatory cytokines including IL-6, and TNF- α , further contribute to the pathogenesis of depression and anxiety [2, 3].



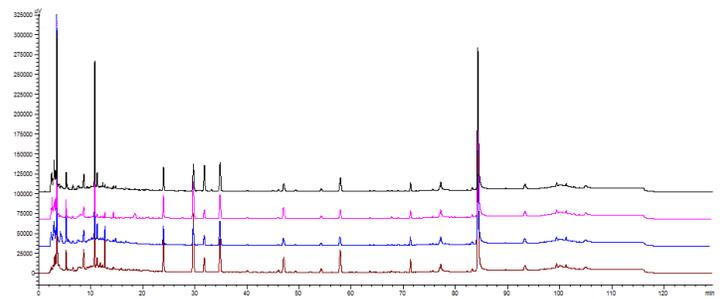
Eleuthero is a well-known adaptogenic herb in enhancing sleep quality, promoting relaxation and calmness. Chenland R&D team evaluated the effect of MoodElite™ in synergistical enhancing hypnosis. The mice data indicated that MoodElite™ reduces pentobarbital-induced sleep latency by 56% and increases sleep duration by 1.4 times. It is superior to 5-hydroxytryptophan and chamomile extract.



In our open label study, the volunteers with sleep problems took 500 mg MoodElite™ daily. The percentage of sleep quality improvement is more than 50%. MoodElite™ can improve difficulty falling asleep, reduce wake up times during night etc.



While MoodElite™ relaxed your mind, Jadeimmune™ can help your immunity. Jadeimmune™ is a classical TCM and special formulation consisting of Astragalus, Atractylodes and Saposhnikovia. We utilize HPLC fingerprint to ensure the product quality consistency.



References

- [1].Zhang, H., et al., *Paeonol at Certain Doses Alleviates Aggressive and Anxiety-Like Behaviours in Two Premenstrual Dysphoric Disorder Rat Models*. 2020, Frontiers Research Foundation: Switzerland. p. 295.
- [2].Tao, W., et al., *Paeonol attenuates lipopolysaccharide-induced depressive-like behavior in mice*. *Psychiatry Research*, 2016. 238: p. 116-121.
- [3].Holsboer, F., *The corticosteroid receptor hypothesis of depression*. 2000, Nature Publishing Group: England. p. 477-501.

JADEIMMUNE
Formulation Made to **SUPPORT YOUR IMMUNITY**

