



Enriching Quality of Life

Chenland Nutritionals, Inc.

## An All-Natural Mood Health Solution for Women



EASYMIND

Vegan, Allergen-Free, Clinically Proven  
Improve Sleep Quality  
1.8X better than 5-HT, 4X better than chamomile

US Patent No. 17094840/ 1710562

WhitePaper

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# Introduction

With the development of society and the accelerating pace of life, stress has gradually become a daily challenge for many individuals worldwide. After the pandemic hit, millions have lost their livelihoods, families and friends separated, and many aspects of life remain in flux because of the COVID-19 crisis, increasing stress levels exponentially. Furthermore, Americans are among the highest stressed groups in the world according to Gallup polls.

Women are also categorized as high stressed individuals due to not only having to balance a regular work schedule, hormonal changes, childcare, and stress from aging. These stresses can manifest into anxiety, decreased sleep quality, and detriments to overall health. According to the Innova consumer survey, 44% of global consumers have taken actions to improve their mental and emotional health. As female consumers aim to tackle their emotional and physical health one quick solution is to turn to dietary supplements.

At Chenland, our dietary supplements use natural, long-standing, TCM-based branded ingredients. By choosing traditional Asian herbs, we can provide a natural alternative to mood health that is safe, medicinal, and effective. We utilize statistical data and analysis in the selection of the finest herbs that prioritize relieving stress under the guidance of TCM theory. Our R&D team runs extensive research and analysis to identify their primary active ingredients in promoting mood health through network pharmacology. Lastly, we use our scientific data to innovatively blend 4 herbal compounds: Bai Shao,



Gardenia, Silk Tree and Tree Peonyin our natural solution to mood health, EasyMind™. It can effectively relieve stress & anxiety, relieve depression, improve sleep quality, protect the brain nerve, nourish the neurons and improve cognition & memory<sup>[1]</sup>.