



Enriching Quality of Life

Chenland Nutritionals, Inc.

A Natural Mood Booster to
Light Up your Day

MOODELITE

WhitePaper

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Introduction



With the development of society and the accelerating pace of life, stress has gradually become a new worldwide topic. Americans are among the highest stressed groups in the world according to Gallup polls. After the pandemic hit, millions have lost their livelihoods, families and friends separated, and many aspects of life remain in flux because of the COVID-19 crisis, increasing stress levels exponentially. As consumers aim to tackle their anxiety, depression, and overall health, the market turns to dietary supplements as a long-term solution. According to the Innova 2020 consumer survey, 44% of global consumers have taken actions to improve their mental and emotional health.

At Chenland, our dietary supplements use natural, long-standing, TCM-based branded ingredients. By choosing

traditional Asian herbs, we can provide a natural alternative to mood health that is safe, medicinal, and effective. We utilize statistical data and analysis in the selection of the finest herbs that prioritize relieving stress under the guidance of TCM theory. Our R&D team undergoes extensive research and analysis that identifies their primary active ingredients in promoting mood health through network pharmacology. Lastly, we use our scientific data to innovatively blend 3 herbal compounds: *Hypericum perforatum*, *Eleutherococcus senticosus*, and *Paeonia suffruticosa*. In our natural solution to mood health, MoodElite®. **It can effectively relieve depression, balance mental stress, calm nerves and improve sleep quality by adjusting the levels of monoamine transmitters and corticotropin-releasing factors.**