

NEWS EXPRESS

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ILEX POWER

# Natural Energy Alternative

Ilexpower<sup>™</sup> is developed from kuding tea leaves (Ilex latifolia Thunb), which has been consumed in the southern region of China over 1, 000 years.

**Tea Extract** 

### **About Kuding Tea**

Kuding, is a type of plant that grows in China. According to historical documents, Kuding has been used as a medical herb for over 2000 years. During the Song dynasty, it was presented as a tribute tea to government officials. Later, the Kuding tea (or kuding cha) became a popular folk medicineand was produced in greater quantities for mass consumption. The tea is also often referred to as Needle Kuding as the flat leaves are often rolled into needle like shapes.



According to the most authoritative record of Chinese herbal medicine, the "Compendium of Materia Medica", Kuding tea has many pharmacological functions including dispelling wind-heat, keeping your head up, promoting fluid production to quench thirst, anti-inflammatory and detoxifying, and lowering blood pressure and lipid concentration. According to joint research by the Tea Research Institute of the Chinese Academy of Agricultural Sciences, the Crop Research Institute of the Chinese Academy of Agricultural Sciences, the Forest Environmental Protection Research Institute of the Chinese Academy of Forestry and other research units, isolates of kudingcha include vitamin C, vitamin D, vitamin E, vitamin A, various Amino acids, B-carrots, polyphenols, flavonoids, proteins, calcium (Ca), potassium (K), sodium (Na), manganese (Mn), magnesium (Mg), iron (Fe), zinc (Zn) and other essential trace elements for human body, a total of more than 200 components.

Therefore, Kuding tea is often praised as "green gold", by consumers at home and abroad. It is a natural multifunctional plant beverage with an extraordinary history of use.

## llexpower™-CAFFEINE-FREE Kuding Tea Extract

According to the Chinese Pharmacopoeia (2020 edition), Kuding tea varieties have been identified by DNA technology (ID.MG730225.1), and their safety and efficacy have been certified.

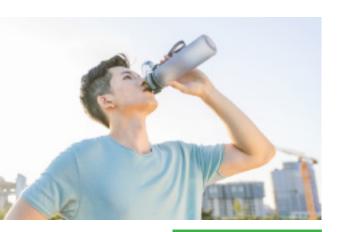
Our Ilexpower™ Kuding tea extract is optimized and refined from Kuding tea through multiple processes. The Chenland biological research and development team has verified the efficacy through several experiments such as weight-bearing swimming tests of healthy mice and found that Ilexpower™ can relieve fatigue and maintain blood pressure, blood sugar and lipid health with multiple health benefits and antioxidant properties.



It is worth mentioning that the caffeine-free nature of Kudingcha is also an important reason for us to choose it. It does not affect sleep and has no side effects. Users candrink whenever they would like without damaging their sleep schedule.

#### **Health Benefits**

- Powerful, plant-based energy
- May promote gains in power and muscle
- Promotes endurance and power output
- Supports the body in recovery from physical fatigue



### A Manufacturer's Ideal Ingredient

High solubility in water
Caffeine-free
Vegan, Non-GMO, Allergen-free, Kosher, Halal
Supports sports nutrition product development
Suitable for teenagers and adults to boost energy

#### Dosage

The recommended dosage is 150mg/day for adults

### **Application**

Dietary supplement: Capsules, tablets and liquid forms



Tradeshow season is coming! Let's start with Natural Product Expo East! Chenland is introducing our "cutting edge bioavailability" CuminUP $60^{\circ}$  & ResUP $60^{\circ}$  in NPEE!

Want to know more? Welcome to Philadelphia to our **booth(#3934, Hall D)** for an interview on Sept. 29 to Oct.1!

# UPCOMING TRADE SHOWS



Sept.29 – Oct.1, 2022 Philadelphia, USA **Booth #3934** 





Oct 5-7, 2022 Bangkok, Thailand
Booth #AD88



Oct 12-14, 2022 Tokyo, Japan **Booth #2-358** 



Oct 17-19, 2022 Bangkok, Thailand **Booth #W01** 



Booth #5472



Nov 8-10, 2022 Shanghai, China

Booth #E2A61



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